

## POUR

words **carrie oleynik**

Swedish designer Robert Berggren has a story to tell. Each season, Berggren's classic nouveau POUR collections feature different characters, all dealing with the cruelty of love. Luckily, they look good while they suffer.

This spring, Berggren's tale revolves around four characters: a bachelor, a couple who found each other early in life, and a wild, crazy friend. After the couple weds, all four characters go to a party before walking to the city, which Berggren describes as "dark, cold, and maybe a little scary."

"The guys want to be gentlemen, so they let the girl, who says she is freezing, borrow their oversized jacket," Berggren adds. "I looked at different people around marriage and find marriage to be very exciting."

Putting a dark, bohemian twist to classic pieces in the collection including a parka, pleat dress, coat and long vest, each brings a pleasant surprise: a bright pattern or color popping in after each wash.

As Berggren sees each collection taking many different movements, his vision is to marry every aspect of daily life in order to create 24-hour clothing: from business moments to dining at a restaurant to dancing in a night club.

Berggren says that the story for his next collection is inspired by the American Emmy Award-nominated television series *Twin Peaks*.

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## PRETTY YOUNG THING

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Arlene Guerra describes Pretty Young Thing as a cheeky universe inspired by art, music, graffiti, fashion, and fantasy, all in touch with the inner child.

From her first collection ("The Fruit Series") to her current ("The Chickens are Here, How Fabulous!"), she reinvents the rhinestone necklace and incorporates toy animals and vintage pieces.

"I've always had a sweet tooth. I want my pieces to make the eyes hungry like a beautiful display of colorful pastries," says Guerra.

Guerra's fascination with plastics, color, and glossy, sparkly, shiny, and fuzzy objects inspired her to start Pretty Young Thing about three years ago. Since then, Pretty Young Thing has been showcased in Japan and sprinkled across the U.S.